

For immediate release

Hong Kong Hosts First International Asia Veterinary Conference & Exhibition (IAVC) to Foster Industry Collaboration

IAVC 2024 promotes industry collaboration, uniting veterinary professionals to explore innovations and forge strategic partnerships.

Hong Kong, 13 August 2024 — The inaugural International Asia Veterinary Conference & Exhibition (IAVC) opens its door today at the AsiaWorld-Expo in Hong Kong. Running from 13-15 August 2024, this pivotal event aims to reshape global benchmarks in the veterinary field.



IAVC 2024 Opening Ceremony: distinguished VIP guests, including government officials and industry leaders, come together to inaugurate the first International Asia Veterinary Conference & Exhibition.

Organized by Pets Central Veterinary Academy and supported by the Chinese Veterinary Medical Association, Viticus Group and WVC Annual Conference, Shenzhen Small Animal Veterinary Association, and over 20 other veterinary groups across China, IAVC is designed to enhance educational and business exchanges within the veterinary industry, not just in Hong Kong and mainland China, but across the Asia-Pacific region and globally.

Dr. Pauline Taylor BVM&S, MACVSc, Director of Pets Central Veterinary Academy and Director of Pets Central Veterinary Network, expressed her excitement about the event’s scope, “Hong Kong serves as a crucial gateway to mainland China, and IAVC provides an exceptional platform for merging Eastern and Western veterinary practices. We are thrilled to introduce cutting-edge technologies and foster international collaborations that will significantly propel the veterinary profession forward.”

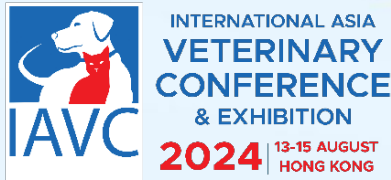


Industry experts provide world-class education at IAVC 2024.

IAVC 2024 features over 15 distinguished speakers from the field of small animal medicine in its Conference and an extensive range of exhibitors showcasing the latest advancements in veterinary products and solutions at the show floor. This inaugural event aims not only to provide world-class education but also to create a dynamic environment for veterinarians to share insights, learn from one another, and build valuable professional networks. Participants will also have the opportunity to earn Continuing Professional Development (CPD) marks.

The Opening Ceremony was officiated by the following esteemed VIP guests, including:

- **Dr. Pauline Taylor BVM&S, MACVSc**, Director of Pets Central Veterinary Academy and Director of Pets Central Veterinary Network;
- **Mr. Leung Chun-ying GBM GBS JP**, Vice Chairman of the National Committee of the Chinese People’s Political Consultative Conference, and Former Chief Executive of the HKSAR;
- **Mr. Joseph H. L. CHAN, JP**, Under Secretary for Financial Services and the Treasury, the HKSAR Government;
- **Ms. Liu Xiu Li**, Deputy Secretary-General of Chinese Veterinary Medical Association



- **Mr. Li Shou Jun**, Vice President of China Animal Husbandry & Veterinary Association, Vice President of China Animal Pharmaceuticals Association, and Vice President of Chinese Veterinary Medical Association;
- **Dr. Anthony Pease**, Chief Veterinary Medical Officer of WVC.

Their presence underscores the significant impact and importance of this event in the veterinary community.

Dr. Taylor underscored the global significance of the event in her opening remarks: “We have invited stakeholders and experts from around the world to interact with our domestic businesses and teams. The inaugural IAVC in Hong Kong is more than just a conference; it's a pivotal meeting point for veterinary professionals to spearhead innovations that will shape the future of veterinary medicine.”

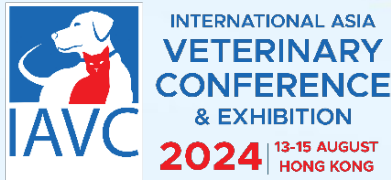


Attendees mingle with exhibitors on the show floor of IAVC 2024, discovering cutting-edge products and technologies that advance veterinary care and pet wellness.

In addition to the conference sessions, the exhibition hall showcases a wide array of products and technologies that enhance veterinary practices and pet care. Attendees are encouraged to explore the show floor to discover the latest innovations and establish valuable connections with industry leaders.

The event welcomes veterinarians and industry professionals to participate in this transformative experience until 15 August 2024, marking a new chapter for veterinary conferences worldwide.

For more information about the event, please visit www.iavc.asia.



Event photos can be downloaded at <https://bit.ly/3WWrsCJ>.

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About the Organizer

Pets Central Veterinary Academy Ltd. (PCVA) is the education arm of Pets Central Veterinary Network. Its mission is to provide well-rounded veterinary and animal care education. It has developed courses to support veterinarians, veterinary support staff, and pet parents. PCVA has been running a successful series of courses since 2010 in collaboration with the Hong Kong Federation of Youth Groups. The lectures introduced the roles in animal care of veterinarians, veterinary assistants, receptionists, customer service and pet parents. In 2018, PCVA started a lecture program with Vets Central, an online tele-vet and education platform that supports veterinarians who want to learn and get practical advice from U.S. and E.U. veterinary specialists.

Media Enquiry

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